



2025 Spring Promotional Offers

SELL BETWEEN

March 17 - June 13, 2025

Decide which offer works best for you!

Higher Rebate **OR** Financing Offer

Offer rebates up to **\$2,000** on the Ultimate Comfort System™ **OR** offer Qualified Buyers no payments, no interest for 12 months when financing a new Lennox® system.

OR

Rebate Combined with Financing Offer

Offer rebates up to **\$1,600** on the Ultimate Comfort System™ **AND** offer Qualified Buyers no payments, no interest for 12 months when financing a new Lennox® system.

Receive a Lennox rebate up to **\$2,000***

when you purchase a qualifying Lennox home comfort system

System Rebate Matrix*

	SLP99V	CBA38MV/CBK48MVT	SL280V	EL297V/EL296V	EL297E/EL296E
SL22KLV	\$1,700	\$1,600	\$1,525	\$1,500	N/A
SL25KCV	\$1,700	\$1,525	\$1,500	\$1,425	N/A
EL21KLV	\$1,500	\$1,350	\$1,325	\$1,300	\$1,250
EL22KCV	\$1,450	\$1,325	\$1,250	\$1,225	\$1,200
EL19KPV	\$1,100	\$1,000	\$975	\$950	\$925
EL18KCV	\$1,050	\$800	\$750	\$725	\$700
EL16KP1	\$925	\$725	\$650	\$625	\$600
EL16KC1	\$900	\$700	\$625	\$600	\$575
EL15KC1	\$750	\$600	\$525	\$500	\$475

System "Add-Ons"

Lennox S40 Smart Thermostat	\$100
Lennox E30 Smart Thermostat	\$75
Lennox M30 Smart Thermostat	\$25
PureAir S	\$125
PureAir	\$100
Lennox Smart Zoning System	\$75
Lennox Smart Air Quality Monitor	\$35
HRV/ERV	\$35
MERV 16 Filters	\$20

System Eligibility*

1. All system rebate offers must include a qualifying thermostat.
2. System add-ons do not qualify for an individual rebate and cannot be combined with individual unit offers.
3. For full-system eligibility requirements and acceptable product substitutes, please see promotional guidelines.

Qualifying Thermostats

- Lennox S40 Smart Thermostat
- Lennox E30 Smart Thermostat
- Lennox M30¹ Smart Thermostat
- Lennox L40¹ Smart Thermostat
- Honeywell Programmable
- Braeburn Programmable
- Ecobee



¹The Lennox M30 Smart Thermostat and Lennox L40 Smart Thermostat are both ENERGY STAR[®] certified. Homeowners may qualify for local utility rebates based on Energy Star certification.

Individual Rebates

Heat Pumps

SL22KLV	\$400
EL21KLV	\$350
EL19KPV	\$250

Air Conditioners

SL25KCV	\$375
EL22KCV	\$300
EL18KCV	\$200

Gas Furnaces

SLP99V	\$250
SL280V	\$175
EL297V	\$150
EL296V	\$150
EL297E	\$100
EL296E	\$100

Other Equipment

Mini Split Outdoor <i>MLA, MLB, MPB, MPC</i> <i>NEW! MWPB, MWLD</i>	\$250
MMA	\$125
Mini Split Indoor <i>MWM, MCF, M22/M33, MMD, MFMA, MWMD</i>	\$75
LRP16**	\$400
LRP14**	\$275

Boilers

GWM***	\$250
GWB9***	\$250
GCWB95	\$250

**Eligible to receive system add-on rebates.

***While supplies last

SELL BY: March 17, 2025 - June 13, 2025

INSTALL BY: June 20, 2025

SUBMIT CLAIMS BY: July 3, 2025

Disclaimer: Rebate requires purchase of qualifying items between March 17, 2025 and June 13, 2025 from a participating Lennox[®] dealer. Contact your local participating Lennox[®] dealer for promotion details. Qualifying items must be installed by June 20, 2025. This offer applies to residential installations only. Rebate claims must be submitted (with proof of purchase) to www.lennoxconsumerrebates.com no later than July 3, 2025 11:59:59 p.m. ET. Rebate is paid in the form of a Lennox Prepaid Mastercard[®]. Use your card anywhere Mastercard is accepted. This card is issued by The Bancorp Bank, N.A., pursuant to license by Mastercard International. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Bancorp Bank, N.A.; Member FDIC. This is not a gift card. This card is issued for loyalty, award or promotional purposes. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card. Conditions apply. See www.lennox.com/terms-and-conditions for complete terms and conditions.

Receive **special financing** and a Lennox rebate up to **\$1,600***

when you purchase a qualifying Lennox home comfort system

For financing plans 541243, 3025, 3060, 1018 and 2012, submit **BOTH** the financing AND rebate claims **TOGETHER**.

System Rebate Matrix*

	SLP99V	CBA38MV/CBK48MVT	SL280V	EL297V/EL296V	EL297E/EL296E
SL22KLV	\$1,400	\$1,300	\$1,225	\$1,200	N/A
SL25KCV	\$1,400	\$1,200	\$1,200	\$1,150	N/A
EL21KLV	\$1,200	\$1,100	\$1,050	\$1,025	\$1,000
EL22KCV	\$1,150	\$1,050	\$1,000	\$975	\$950
EL19KPV	\$900	\$800	\$775	\$750	\$725
EL18KCV	\$850	\$650	\$600	\$575	\$550
EL16KP1	\$750	\$600	\$525	\$500	\$475
EL16KC1	\$700	\$550	\$475	\$450	\$425
EL15KC1	\$600	\$500	\$425	\$400	\$375

System "Add-Ons"

Lennox S40 Smart Thermostat	\$75
Lennox E30 Smart Thermostat	\$50
Lennox M30 Smart Thermostat	\$25
PureAir S	\$75
PureAir™	\$50
Lennox Smart Zoning System	\$50
Lennox Smart Air Quality Monitor	\$25
HRV/ERV	\$25
MERV 16 Filters	\$20

System Eligibility*

1. All system rebate offers must include a qualifying thermostat.
2. System add-ons do not qualify for an individual rebate and cannot be combined with individual unit offers.
3. For full-system eligibility requirements and acceptable product substitutes, please see promotional guidelines.

Qualifying Thermostats

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- Lennox E30 Smart Thermostat
- Lennox M30¹ Smart Thermostat
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- Honeywell Programmable
- Braeburn Programmable
- Ecobee



¹The Lennox M30 Smart Thermostat and Lennox L40 Smart Thermostat are both ENERGY STAR® certified. Homeowners may qualify for local utility rebates based on Energy Star certification.

Individual Rebates

Heat Pumps

SL22KLV	\$325
EL22XPV	\$275
EL19KPV	\$200

Air Conditioners

SL25KCV	\$300
EL22KCV	\$250
EL18KCV	\$175

Gas Furnaces

SLP99V	\$200
SL280V	\$150
EL297V	\$100
EL296V	\$100
EL297E	\$75
EL296E	\$75

Other Equipment

Mini Split Outdoor <i>MLA, MLB, MPB, MPC</i> <i>NEW! MWPD, MWLD</i>	\$200
MMA	\$100
Mini Split Indoor <i>MWM, MCF, M22/M33,</i> <i>MMD, MFMA, MWMD</i>	\$50
LRP16**	\$350
LRP14**	\$200

Boilers

GWM***	\$200
GWB9***	\$200
GCWB95	\$200

**Eligible to receive system add-on rebates.

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PROMOTION DATES

This promotional offer applies to:

- Qualifying product(s) purchased from a participating Lennox dealer between March 17, 2025 and June 13, 2025, and installed by June 20, 2025.
- Financing and rebate claims submitted by July 3, 2025.

DEALER ELIGIBILITY

To participate in this offer, dealers must have purchased a 2025 CAP Package. No portion of this promotional offer will be charged by the dealer to the homeowner.

HOMEOWNER ELIGIBILITY

Purchases of qualifying product(s) must be made by the individual receiving the rebate.

EXCLUSIONS

- This promotional offer applies to residential applications only. Commercial installations, homebuilder or contractor purchases for new construction, homeowner upgrades through homebuilder or contractor, or installations in multi-family dwellings, or any dwelling other than a single-family residence do not qualify.
- This promotional offer is not valid for purchases made through retail partners, including but not limited to Costco Wholesale or The Home Depot.
- This promotional offer cannot be combined with any other Lennox consumer promotion.

PRODUCT AVAILABILITY

Only equipment and systems listed on promotion are eligible for this promotional offer and are subject to availability. New products are subject to availability in certain markets. Multiple qualifying products may be sold within an individual family or household. A maximum of 25 qualifying products may be claimed per individual family or household for the duration of the promotion.

ACCEPTABLE PRODUCT SUBSTITUTES

The following product substitutes are eligible for the Consumer Promotion. Products are subject to availability.

- SLP99V substitute: SLP98V
- SL22KLV substitute: XP25 and SL25XPV
- SL25KCV substitute: XC25 and SL28XCV
- EL21KLV substitute: EL22XPV, XP21 and XP20
- EL22KCV substitute: EL23XCV, XC21 and XC20
- EL19KPV substitute: EL18XPV, XP16 and SL18XP1
- EL18KCV substitute: EL18XCV, XC16 and SL18XC1
- EL16KP1 substitute: EL16XP1 and EL17XP1
- EL16KC1 substitute: EL17XC1
- EL15KC1 substitute: EL16XC1
- Lennox S40 Smart Thermostat substitute: Lennox Smart S30 Thermostat

SYSTEM ELIGIBILITY REQUIREMENTS

- All Lennox system rebates require a qualifying indoor unit, outdoor unit and a qualifying thermostat.
- Exception: System add-ons are eligible for rebate when purchased with a packaged unit.
- System add-on options: Lennox S40 Smart Thermostat, Lennox E30 Smart Thermostat, Lennox M30 Smart Thermostat, Lennox L40 Smart Thermostat, PureAir™ S, PureAir™, Lennox Smart Air Quality Monitor, Lennox Smart Zoning System, HRV, ERV and MERV 16 Filters.
- System add-on options do not qualify for an individual rebate and cannot be combined with individual unit offers.
- Qualifying thermostats: Lennox S40 Smart Thermostat, Lennox E30 Smart Thermostat, Lennox M30 Smart Thermostat, Lennox L40 Smart Thermostat, Honeywell Programmable, Braeburn Programmable, and Ecobee.
- Third-party thermostats must be purchased through Lennox.
- Serial numbers are required for Lennox thermostat claim entry.

NEW! LENNOX PREPAID MASTERCARD®

After the rebate claim is audited, approved, and paid:

- Lennox will bill the dealer its portion of the rebate based on the dealer's CAP package level.
- Rebates will be issued in the form of a Prepaid Mastercard (choice of physical or virtual card) sent directly to the purchasing homeowner.
- Cards are valid for 12 months from the date of issue.
- Please allow two to four weeks for Prepaid Mastercard processing after claim has been properly submitted, processed, and approved.
- See card FAQs for more details.

FINANCING OFFERS & REIMBURSEMENT

After the financing claim is audited, approved, and paid:

- Lennox will credit the dealer's account an amount equal to the Lennox buy-down portion of the loan financed.
 - › Service Finance Plans 541243, 3025 and 3060: Maximum reimbursement is \$1,050 per system comprised of two DLSC or Elite units
 - › Service Finance Plans 1018 and 2012: Maximum reimbursement is \$750 per system comprised of at least one DLSC or Elite unit
 - › To ensure maximum reimbursement per system, submit each system as a separate claim. Maximum of two (2) claims per Service Finance credit decision / homeowner invoice.
- Financing can only combine with select rebates.
- For Service Finance Plans 541243 (11.95% APR for 120 months) and 4132 (9.99 APR for 120 months), the dealer will be funded 100% of the loan from the lender. No claim entry through the redemption site is required.

SELL BY: March 17, 2025 - June 13, 2025

INSTALL BY: June 20, 2025

SUBMIT CLAIMS BY: July 3, 2025

Disclaimer: Lennox reserves the right to cancel or change this promotional offer at any time. By participating in this promotional offer, the dealer agrees to be responsible for compliance with the terms and conditions of this promotional offer, along with all applicable laws, rules, and regulations in connection with dealer's participation. Use your card anywhere Mastercard is accepted. This card is issued by The Bancorp Bank, N.A., pursuant to license by Mastercard International. Mastercard and the circles design are registered trademarks of Mastercard International Incorporated. The Bancorp Bank, N.A.; Member FDIC. This is not a gift card. This card is issued for loyalty, award or promotional purposes. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the Card.

CLAIM SUBMISSION

- For the Rebate Combined with Financing offer, **BOTH** rebate AND financing claims must be submitted **TOGETHER** for Service Finance Plans 541243, 3025, 3060, 1018 and 2012.
- Claims must be submitted online by the claim submission date. Failure to do so will result in the claim being declined and subject to the submitting dealer's expense.
- Homeowners are responsible for rebate claim entry; dealers are responsible for financing claim entry.
- Claims paid on returned products may be subject to reversal.
- Incomplete, illegible, early, or late submissions will be declined.
- Lennox is not responsible for lost or missing paperwork.
- Lennox reserves the right to request additional information to validate a claim and to inspect any installation that is a part of this promotional offer.
- Claim review will not begin until Lennox receives all proper documentation.

REBATE CLAIMS

- Dealers enter rebate claims online via LennoxPros.com
 - › Top Tools > Sales Tools > Consumer Promotions > Check Claim Status/ Enter Dealer Claims
- Homeowners **ONLY** enter rebate claims online at lennoxconsumerrebates.com.

FINANCING CLAIMS

- Dealers must enter financing claims online via LennoxPros.com
 - › Top Tools > Sales Tools > Consumer Promotions > Check Claim Status/ Enter Dealer Claims
- Financing offers are available exclusively through Service Finance Company (SFC) and only when financing Lennox products. CAP Dealers eligible for the Lennox Consumer Promotion must be enrolled with SFC to participate in this consumer financing offer.
- Homeowners must be approved for financing by SFC. SFC funds the the dealer the cost of the job less any noted financing costs.
- All jobs must be funded by June 27, 2025.
- To ensure the maximum financing reimbursement per system, submit each system as a separate claim. Maximum of two (2) claims per Service Finance credit decision / homeowner invoice.
- Please allow two to three weeks for credit to appear on the dealer's account after claim approval.

CLAIM STATUS

Dealers can view claim status on LennoxPROs.com at Top Tools > Sales Tools > Consumer Promotions > Check Claim Status.

PROMOTION CLAIM DOCUMENTATION

A homeowner invoice is required for each claim submission and should be attached online at the time the claim is entered. Additional documentation is required for financing claims, including a copy of the Service Finance credit decision.

INVOICE TO HOMEOWNER

The following must be included on the invoice in order for the claim to be processed:

- Dealer name and address
- Invoice number
- Homeowner name and installation address
- All model numbers, including those for thermostats
- Serial numbers of the products being claimed (equipment sticker is acceptable)
- Date of installation (do not use dealer invoice date or paid date if it is not the same as the installation date)

NEW! COMPLETING THE CLAIM

- Please fill out the claim(s) in entirety. Failure to do so could delay rebate or financing credit processing.
- Starting in 2025, two new fields will be required on rebate claims in order for the homeowner to activate their rebate card:
 - › The Homeowner's phone number
 - › The Homeowner's email address
- Once a rebate claim is approved and marked as "Paid," the homeowner will receive an email and be presented with the choice of a physical or virtual card. The homeowner **MUST** make a selection or they will **NOT** receive the rebate payment.
- After the homeowner makes their card selection, they will be asked to confirm their personal information and will need to accept the card's terms and conditions. Once they have made their card choice, they will receive a separate confirmation email.
 - › If they select a virtual card, the homeowner will have immediate access to the card and will have the ability to add their prepaid card directly to an e-wallet app (Apple, Google and Samsung Pay).
 - › If they select a physical card, it will be mailed to the homeowner's address listed on the claim. The homeowner will receive a separate confirmation email when the card is mailed.
- If a homeowner does not receive the initial email or does not receive their card, please call 1.800.941.1379 or email ContactUs@MyLennoxSPIF.com.
- If there is an error with the claim and additional information is required, Lennox Promotions will send an email:
 - › For rebates: to the email entered into the "homeowner email" upon claim entry.
 - › For financing: to the financing claim entrant's email.

NEW! CLAIM EXCEPTIONS

- Claims submitted more than 30 days after the claim submission deadline will be at the Dealer's expense.
- Adjustments to rebate amounts or financing reimbursements will be considered up to 30 days after the claim submission deadline. Adjustments requested more than 30 days after the claim submission deadline will be at the Dealer's expense.
- Claims that are on-hold for 60 days after the claim submission deadline will be denied. Any exceptions to denied claims will be at the Dealer's expense.

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INSTALL BY: June 20, 2025

SUBMIT CLAIMS BY: July 3, 2025

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How will I receive my card?

After your rebate claim is approved, you will receive an email and be given the choice of receiving a physical card or a virtual card. After you make your card selection, you will be asked to confirm your personal information and to accept the card's terms and conditions.

When will I receive my card?

If you select a virtual card, you will have immediate access to your card and will have the ability to add your prepaid card directly to an e-wallet app (Apple, Google and Samsung Pay).

If you select a physical card, the card will be mailed to your address as it is listed on the rebate claim. You will receive a separate email confirmation when your card is mailed.

What happens if I do not make a card selection?

If you do not make a selection, you will not receive the rebate payment.

What happens if I do not receive an email or my card?

If you do not receive the initial email or your card, you can either call claim support at 1.800.941.1379 or email them at ContactUs@MyLennoxSPIF.com.

At what type of merchants can I use my card?

You may use your Lennox Prepaid Mastercard at any physical merchant locations, online, and over the phone. Many online merchants perform address, ZIP code, and/or name verification. If your current personal information is not associated with the card, you may update your profile at the website listed on the back of your card.

Where can I use my card?

Use your card anywhere Mastercard is accepted.

Do the funds on my card expire?

The Lennox Prepaid Mastercard has an expiration date of 12 months from the date of issue.

What should I do if my card is lost or stolen?

Report a compromised card by calling cardholder services at 1.888.243.3034. Your card will be closed and blocked from future purchases. We will reissue you a new card for the unused balance less the card reissue fee.

How do I purchase an item that costs more than the balance on my card?

If your purchase is more than your card balance, first pay the difference with another form of payment, then charge up to the amount of funds available on your Lennox Prepaid Mastercard. Not all merchants accept split transactions.

How do I check my balance without being charged a fee?

Your card balance may be checked for free by logging on to my-prepaidawardcard.com or by calling 1.888.243.3034.



Can I get cash from an ATM or bank?

You cannot use your card at an ATM or bank to receive cash.

Can my card be used for "pay at the pump" gasoline transactions?

Present your card to an attendant inside the gas station. Your card will not work if you try to pay at the pump.

Where can I see my transaction history and check my balance?

You can view your transactions and check your balance by visiting the website listed on the back of your card or by calling 1.888.243.3034. Live agents are available 24 hours a day, 7 days a week. You will be able to access your transaction history online and print statements.

I returned an item purchased with my card. When will the credit be reflected on my account?

Even after the balance is depleted, you should keep your card until you know that you will not be returning any of the items purchased with the card. If you do try to return items, the store's policy may require you to present the card used to make the purchase. You should destroy the card once you are sure you no longer need it. Allow five to ten business days for returns to post to your card account.

Can my card ever have a negative balance?

Any authorization request that is greater than your card's available balance will be declined; however, there may be times when a merchant completes a transaction without prior authorization. If an overdraft occurs, you will be required to make a payment to cardholder services to cover the negative amount. Payments should be sent to:

Lennox Program Headquarters
7000 Vista Drive
West Des Moines, IA 50266

What are the fees associated with using the card?

Please see the Cardholder Agreement for any fees associated with the card. The Cardholder Agreement can be found at my-prepaidaward.com. This website is also listed on the back of the card.

Dealer Instructions: Please complete the information below for your homeowner to use to enter their rebate claim at lennoxconsumerrebates.com. Keep a copy for your records.

REQUIRED HOMEOWNER INFORMATION

NAME:

MAILING ADDRESS:

CITY: STATE/PROV: ZIP/POSTAL:

EMAIL ADDRESS: PHONE:

INSTALLATION ADDRESS (IF DIFFERENT FROM MAILING ADDRESS)

CITY: STATE/PROV: ZIP/POSTAL:

INSTALLATION DATE: HOMEOWNER INVOICE #:

Homeowner agrees to submit this rebate online at lennoxconsumerrebates.com by **July 3, 2025**.

HOMEOWNER SIGNATURE: DATE:

Failure to submit this information on time could lead to forfeiture of any rebate amount due.
NOTE: Any communication regarding this claim submission will be sent to the email address provided.

PRODUCT INFORMATION

For additional products, please use a separate form

Product Type	Serial Number	Model Number:
Furnace/Air Handler		
Air Conditioner/Heat Pump		
Thermostat		
System Add-On		

LENNOX DEALER INFORMATION

NAME:

MAILING ADDRESS:

CITY: STATE/PROV: ZIP/POSTAL:

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